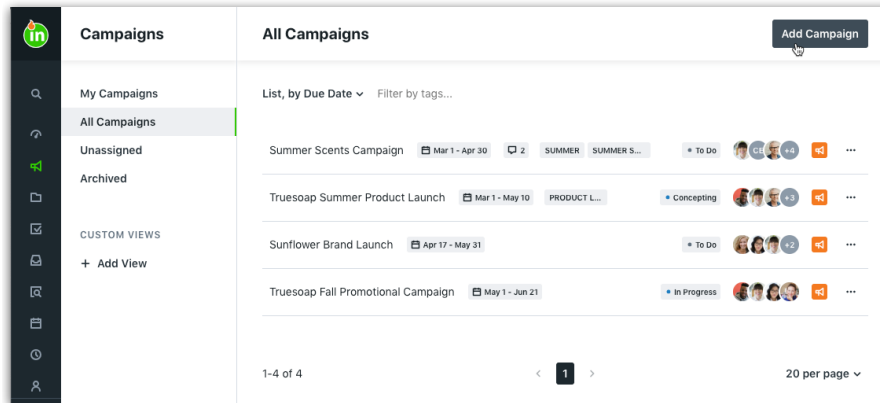


# Creating a Campaign

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*NOTE: Campaigns are only available to Business and Enterprise Tiers*

To initiate a new campaign, navigate to the Campaigns list, and click **Add Campaign** in the top right.



The Campaigns sub-navigation has multiple list views. Adding a campaign from the **My Campaigns** list will automatically assign that campaign to you when creating a single **New Campaign**. If you create a new campaign from the **All Campaigns** list, it will be unassigned by default.

Add the **Campaign Name** and click **Create Campaign**.

