

Form Builder Comparison

Published on 01/27/2022

Forms built with the Form Template Builder and forms built by our Support Team both provide powerful functionality. This chart will help you determine which option best aligns with your workflow process. If you have any questions, or need help determining which process is best for you and your team, [contact US!](https://guide.lytho.com/help/contact-feedback) (<https://guide.lytho.com/help/contact-feedback>)

	Form Template Builder	Forms Built By Support Team
Self-Service Form Creation	✓	
Self-Service Form Updates	✓	
Manage Acceptors	✓	
Ability to Duplicate Existing Forms	✓	✓
Manage Requesters	✓	✓
Custom Fields*	✓	✓
Request Preview	✓	✓
Campaign Forms*		✓
Conditional Logic*		✓
Calculated Values*		✓
Auto-Tagging*		✓
Calculated Project Template*		✓

**Only available to Business & Enterprise Customers*



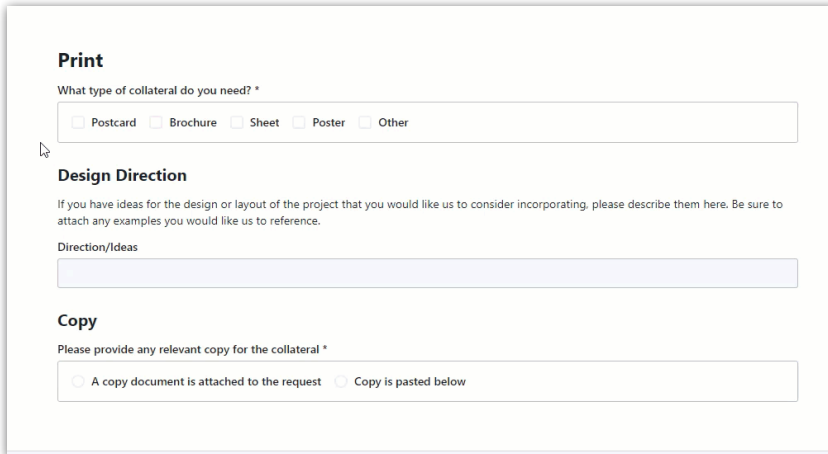
Contact our Support Team to request changes to your forms [here](https://guide.lytho.com/help/contact-feedback) (<https://guide.lytho.com/help/contact-feedback>)

Understanding Elements of Forms Built by Lytho Support

Available only to Business and Enterprise Customers

Campaign Forms are a collection of intake forms for multiple deliverables that support the same objective. When a campaign form is submitted, you will be able to accept the request into a campaign and automatically create a project for each deliverable requested.

Conditional Logic allows you to hide or show fields or sections of the form based on a value selected. For example: if a checkbox field "Postcard" is checked, then the "Postcard" section of the form, containing relative fields, is displayed.



Print

What type of collateral do you need? *

☐ Postcard ☐ Brochure ☐ Sheet ☐ Poster ☐ Other

Design Direction

If you have ideas for the design or layout of the project that you would like us to consider incorporating, please describe them here. Be sure to attach any examples you would like us to reference.

Direction/Ideas

Copy

Please provide any relevant copy for the collateral *

☐ A copy document is attached to the request ☐ Copy is pasted below



Dependent fields have to be triggered by a selection above them in the form. Additionally, no more than one field at a time can trigger a dependency.

Calculated Values allow you to auto-populate a field in the form based on another value selected. Calculated values follow "If this, then that" logic. For example: if "yes" is selected in a field, then "yes" is auto-populated in the custom field below it.

Calculated Acceptors also follows the "if this, then that" logic. For example: if "Marketing" is selected in a "Department" field, the calculated logic add add a specific person(s) as an acceptor.

Auto-Tagging allows a tag to be dynamically applied to a request based on a selection chosen by the requester. For example, if the requester selects "Yes" for "Is this a Rush Project" then the tag "Rush" will be applied to the request. When the request is submitted and accepted, the associated work will be tagged. There is no limit to the amount of tags you can add to your form.

Calculated Project Template is a dropdown populated field containing your published project templates. The selection in this field is mapped as the default project template selection when creating a project from the accepted request. This can be chosen by your requester or chosen as a direct result of a selection made by your requester. While the option to have your requester choose the project template is available, we recommend this be hidden to eliminate confusion and clutter.

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