Content Block Tools

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A brand guide consists of pages and blocks. Each page can contain multiple blocks with different kinds of content. A block can contain six different types of content:

Text

The Text block allows you to create blocks of text and formatting tools are found in the bar above the text box.

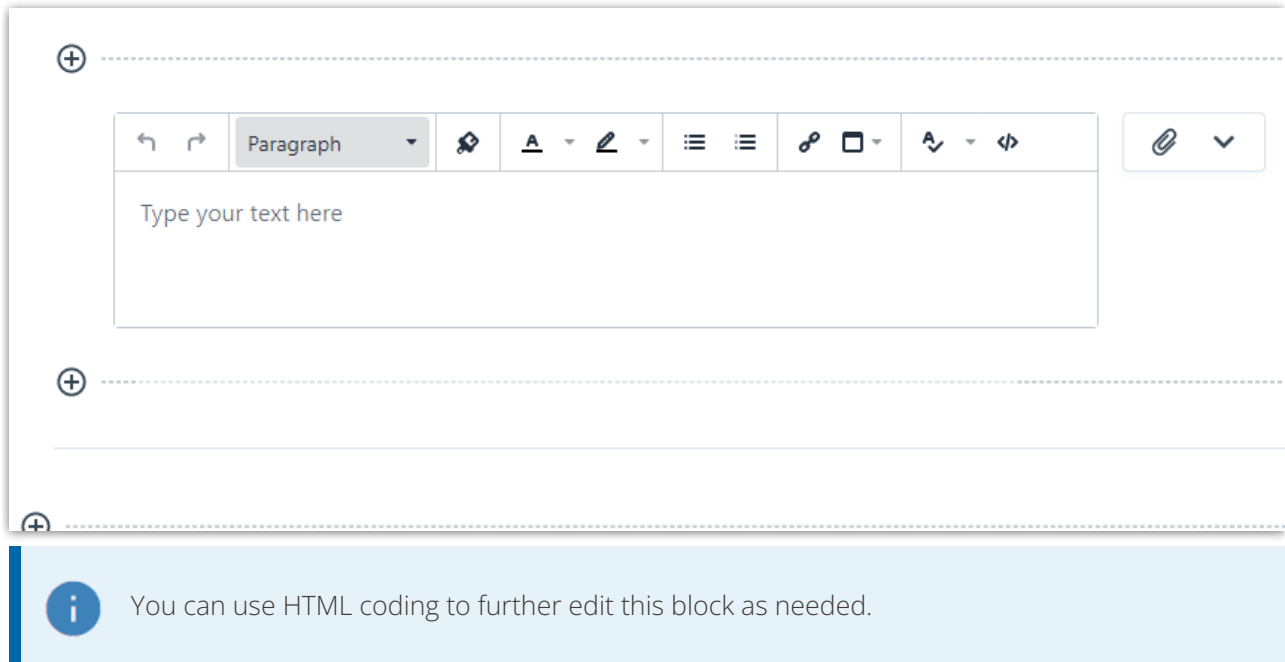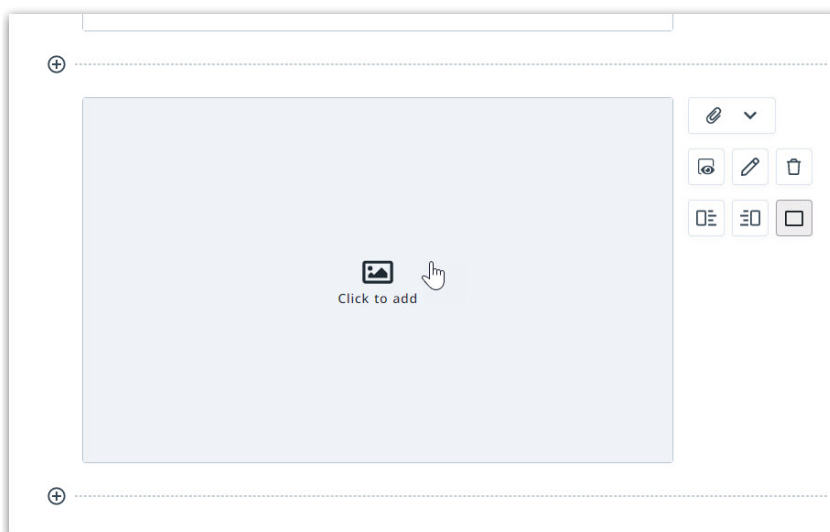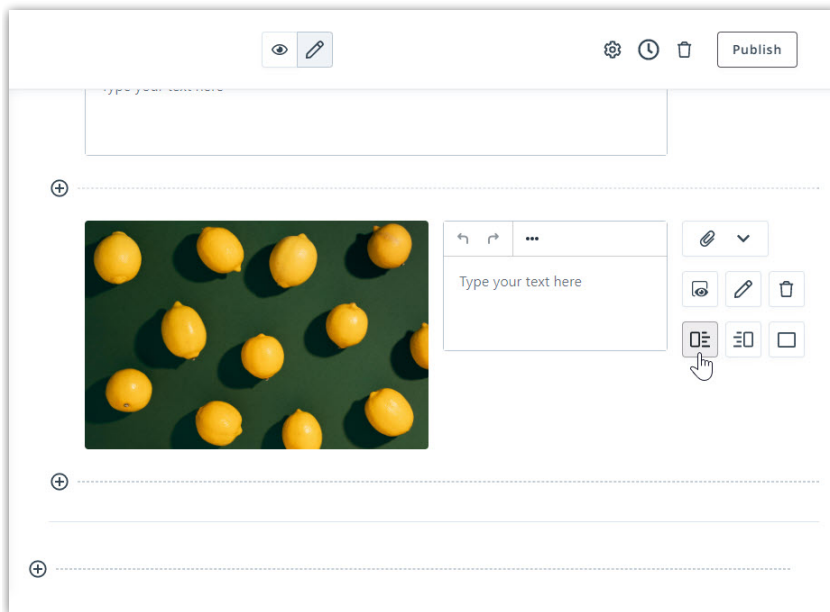> You can use HTML coding to further edit this block as needed.
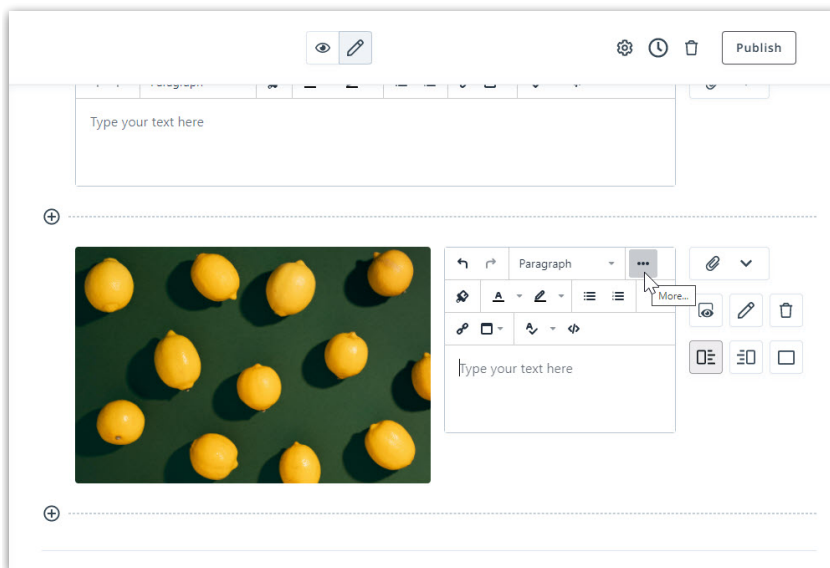
Image & Video

Both the Image and Video blocks allow you to upload an image or video directly from the DAM or from a local file.

Additional options on the right side of your block allow you to add text to the left or right side of your image or video.
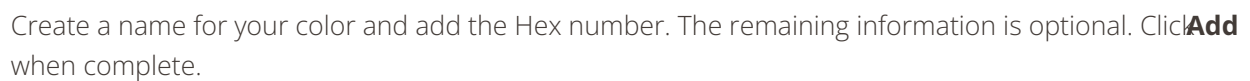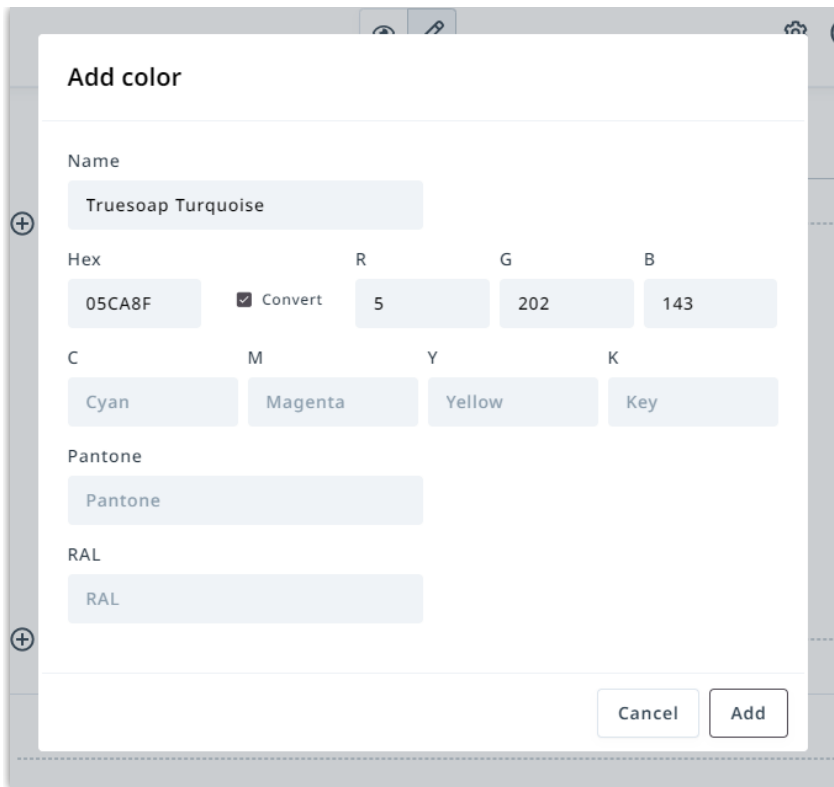

Click the actions menu at the top of the text box to reveal formatting options.

Adjust the size of your images within the **Edit block** modal. Input the width in percentages and click **Save.**

Colours

The colours block allows you to insert your brand colors for your users to easily view and copy. Click into the box to begin adding a color.

Create a name for your color and add the Hex number. The remaining information is optional. Click **Add** when complete.
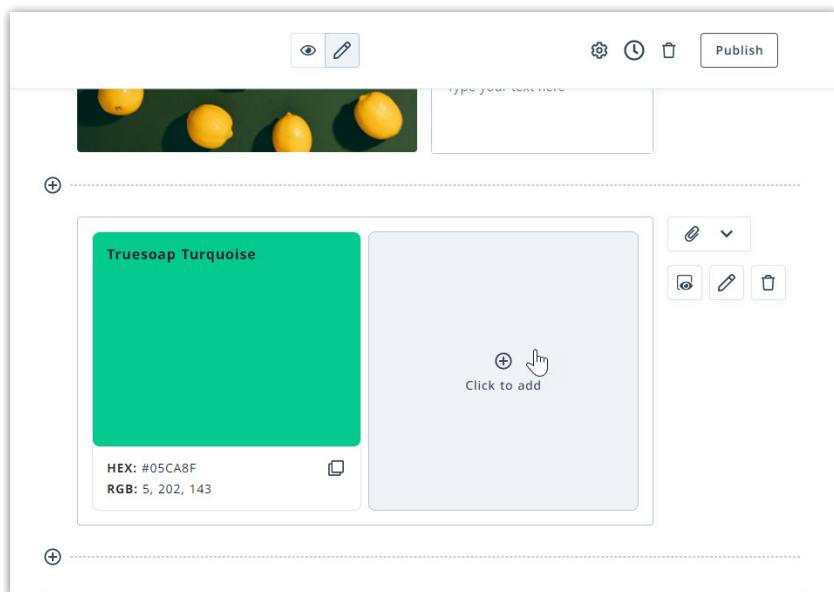
Multiple colors can be added to a block by selecting **Click to add**.


Typography

The typography block allows you to upload a font file. The file name will be reflected as the font name. Add multiple fonts to your block by selecting **Click to add**.
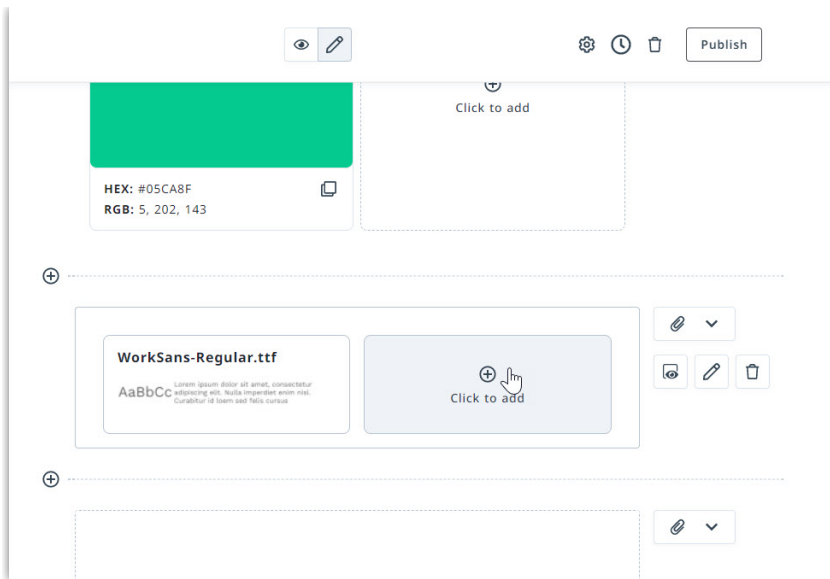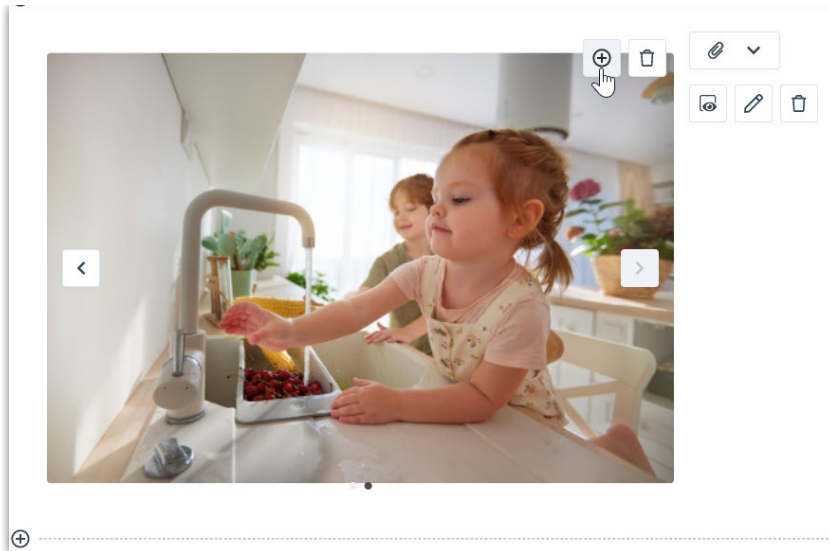
> Font files are not downloadable unless added as an attachment as well.

Gallery

The Gallery block allows you to add multiple images that can be viewed in a slide-show fashion on a 3 second timer. Click to add your first image.
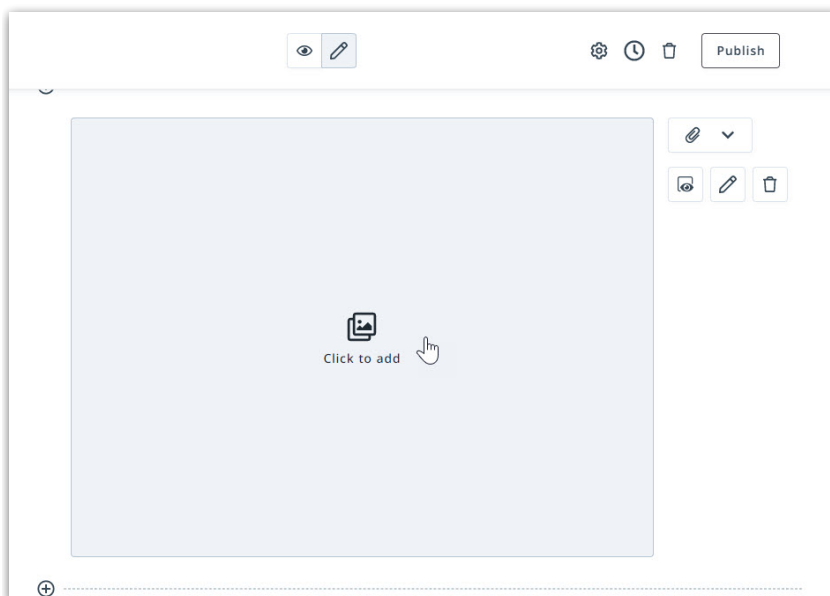
Continue adding images using the plus icon in the top right corner. Delete the current image using the trash icon.
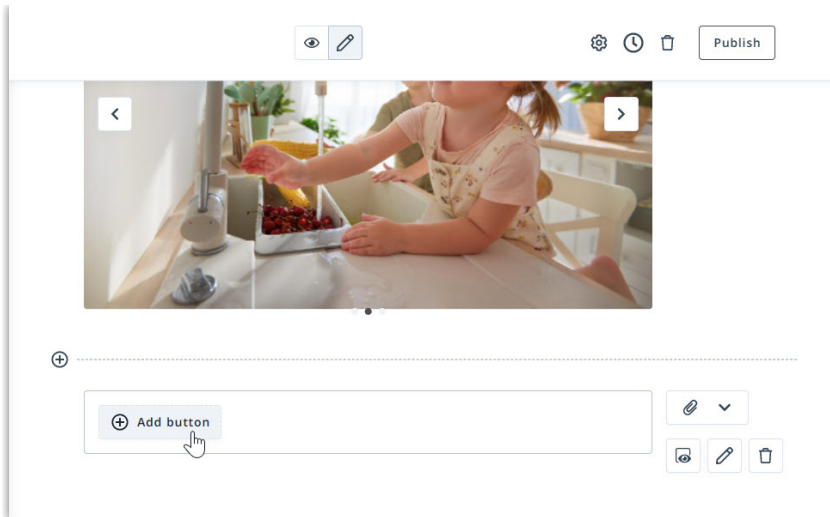
Adjust the image transition time within the **Edit block** modal. Below **Transition time in seconds**, use the arrows to adjust the time or input the number of seconds desired.
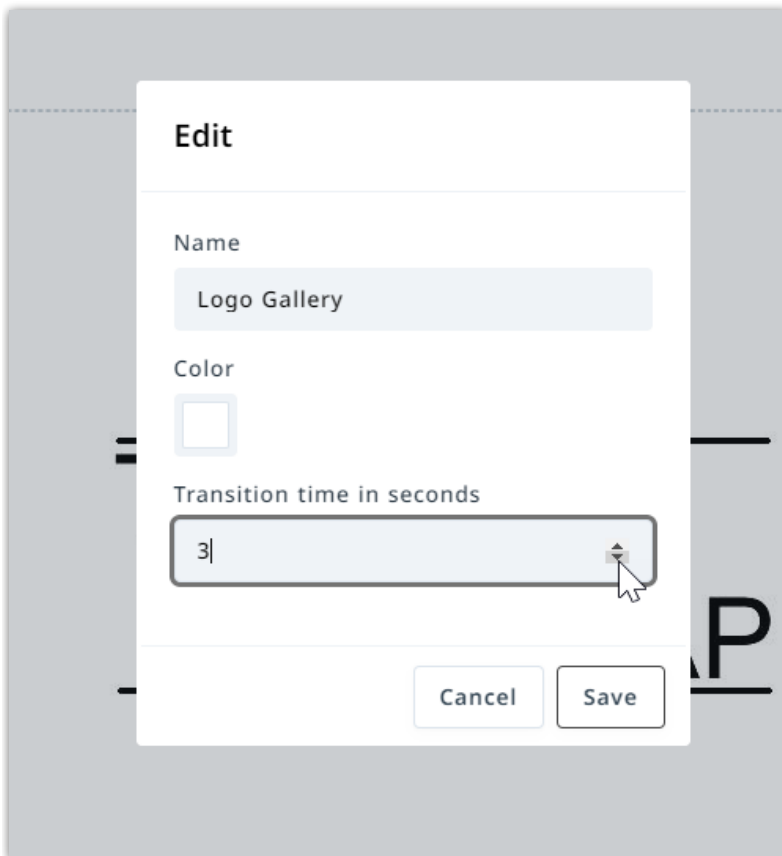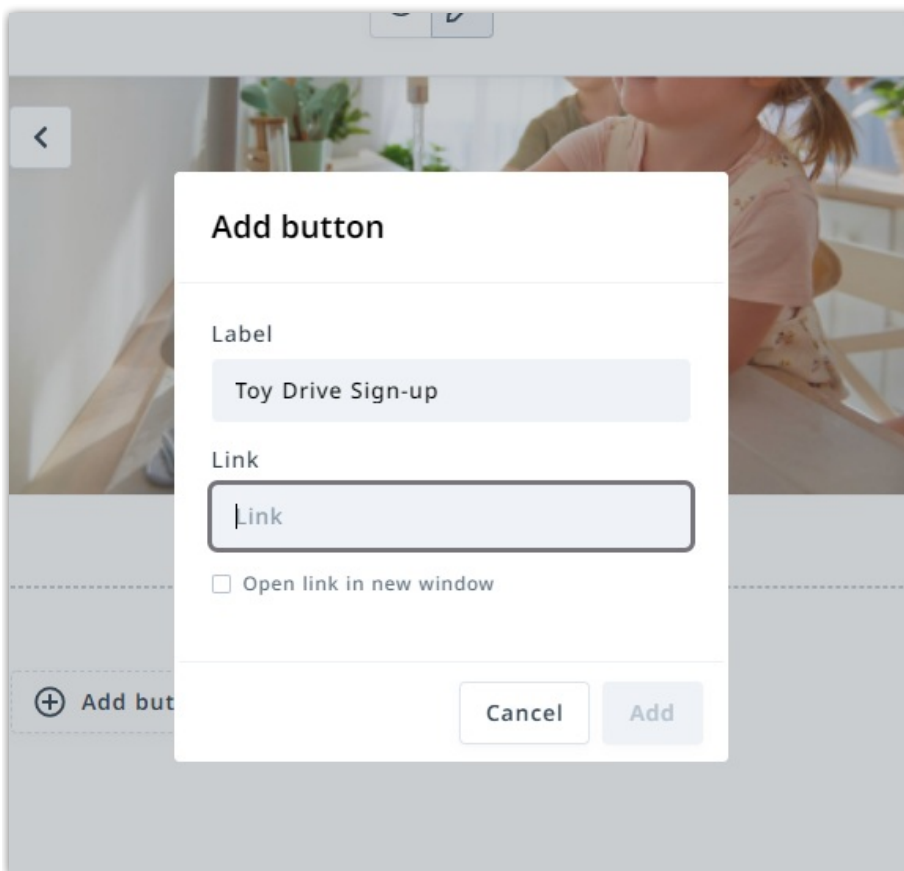

Button

The button block allows you to add a linked button to your brand guide.

Create a label for your button, insert the link, and click **Add** when complete.

Pro tip: Use Embedded Links (https://guide.lytho.com/help/embedded-links) to directly link materials and pages within Lytho DAM.