

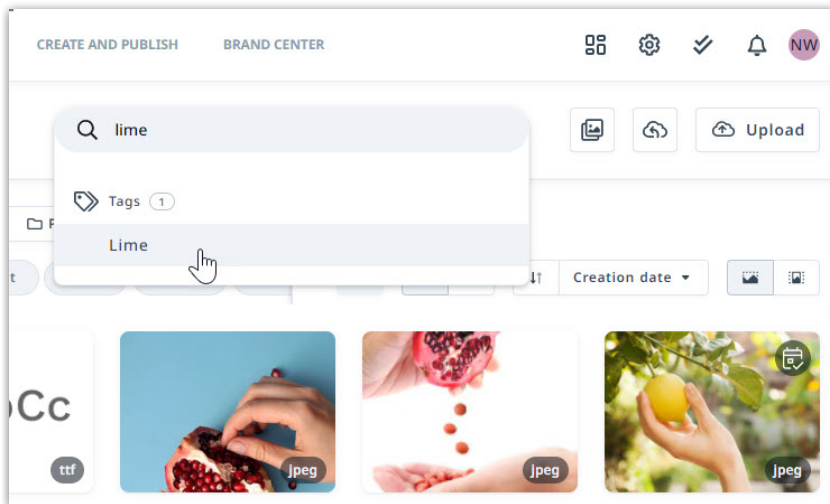
Navigating The Asset Manager

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Search, download, and share assets with just a few clicks all within Lytho's Asset Manager.

Using the search bar

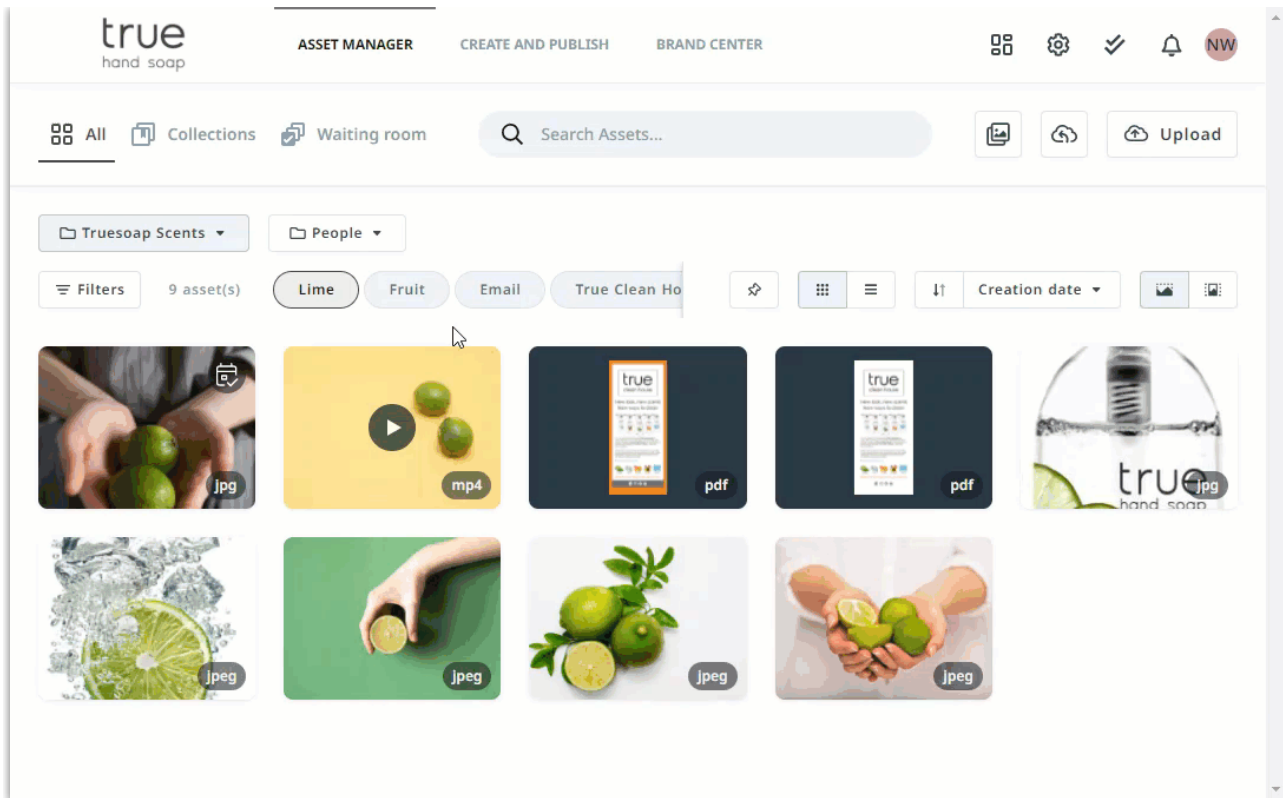
Locate assets by typing your search suggestion in the search bar. Any related tags in the system will automatically populate. By clicking the tag, the Asset Manager automatically gives you a new view with all the assets that have that specific tag attached to them.



If no tag is suggested, your search can still be valuable, as the search bar will also search based on custom fields, filename, metadata, content in a document (such as word/pdf), and more.

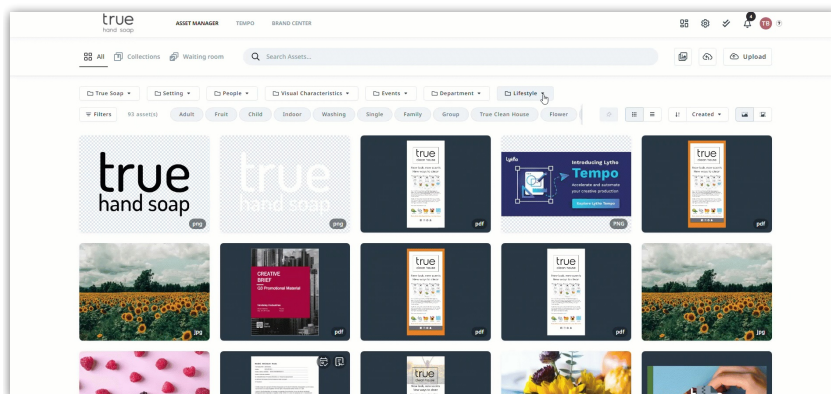
Using the suggested tags

Once you select a tag, it is highlighted in your [Primary Brand Color](https://guide.lytho.com/help/theme-design#brand-colors) (<https://guide.lytho.com/help/theme-design#brand-colors>). Suggested tags that are not yet selected for the search, are still in grey. By clicking on an extra tag that is not selected, you can further narrow down your search. By clicking on the x button of an already selected tag, you can remove the tag filter and broaden up your search.



Using the tag menus

Use organized lists, or menus, to see all of the tags related to a single idea. Examples are: department, business area, or even regional-specific tag groups. Admins can create tag menus to display tag groups in a visual list that will allow users to narrow down their search results while seeing the results in real time.

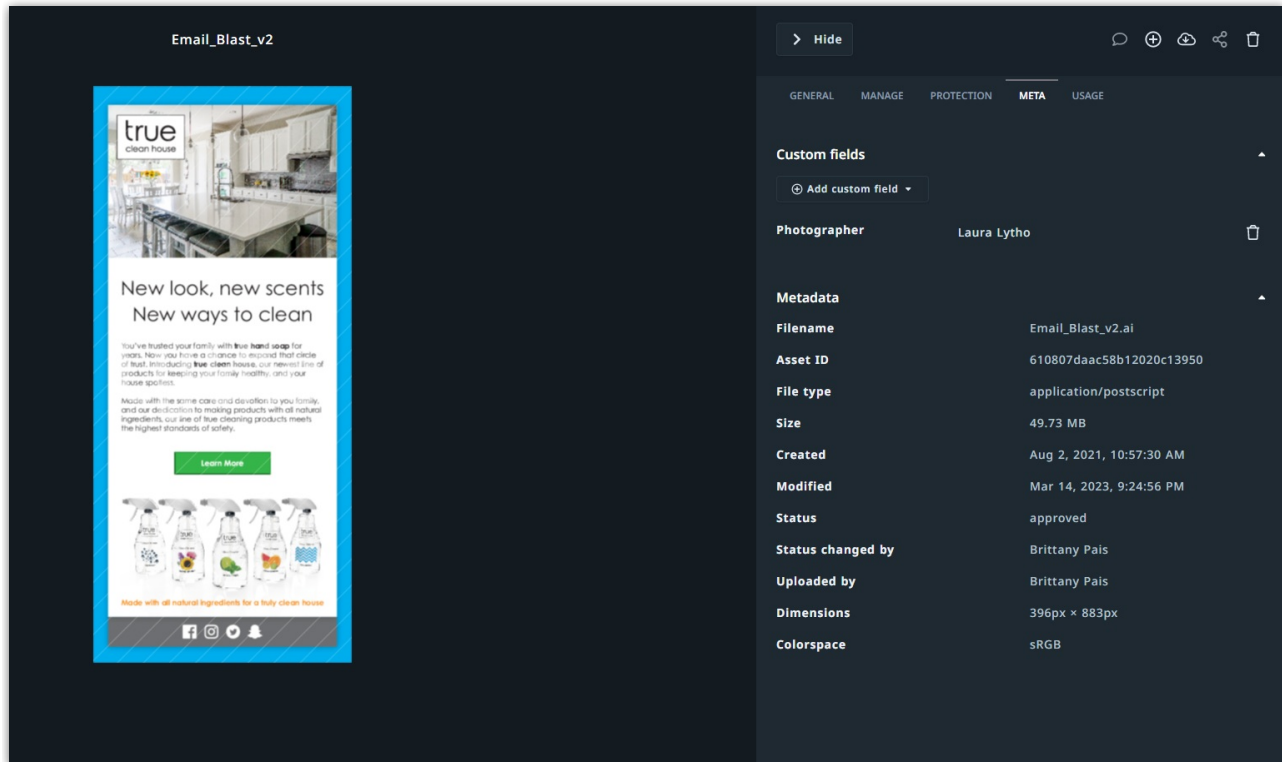


Searching without Tags

Sometimes it is beneficial to type search terms directly within the search bar without selecting one of the suggested tag results. We refer to this as a fuzzy search, which searches for text that matches a term closely instead of exactly. Fuzzy searches help you find relevant results even when the search terms are incomplete.

It is important to understand that the search bar will match your query to assets based on their filenames, file description, tags, custom fields, permissions, metadata, and content within a document. This is beneficial when your users only remember a small part of the asset they're looking for.

Metadata includes the data tied to the asset as well as Custom Fields defined in the DAM. Custom fields are manually entered, whereas metadata is automatically brought in when uploading the asset through the Asset Manager. [See more about custom fields here](https://guide.lytho.com/help/organize-custom-fields) (https://guide.lytho.com/help/organize-custom-fields).



The screenshot displays the inMotion DAM interface. On the left, a preview of an email blast titled "Email_Blast_v2" is shown. The email content promotes "true clean house" products, featuring a kitchen scene and several bottles of cleaning spray. The text includes "New look, new scents. New ways to clean." and "Learn More".

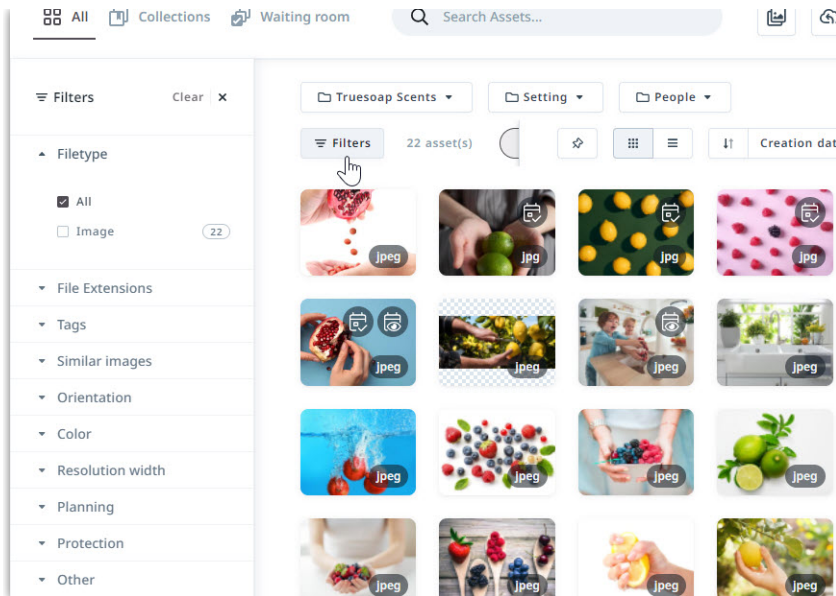
On the right, the "META" tab is selected, showing the following metadata:

Field	Value
Filename	Email_Blast_v2.ai
Asset ID	610807daac58b12020c13950
File type	application/postscript
Size	49.73 MB
Created	Aug 2, 2021, 10:57:30 AM
Modified	Mar 14, 2023, 9:24:56 PM
Status	approved
Status changed by	Brittany Pais
Uploaded by	Brittany Pais
Dimensions	396px x 883px
Colorspace	sRGB

Caution should be used when utilizing the text-entry search because the DAM will yield all results based on the text query. For example, if the user searches for a unique SKU number like "12345", every asset that includes any of those numbers in their metadata or content would also be displayed.

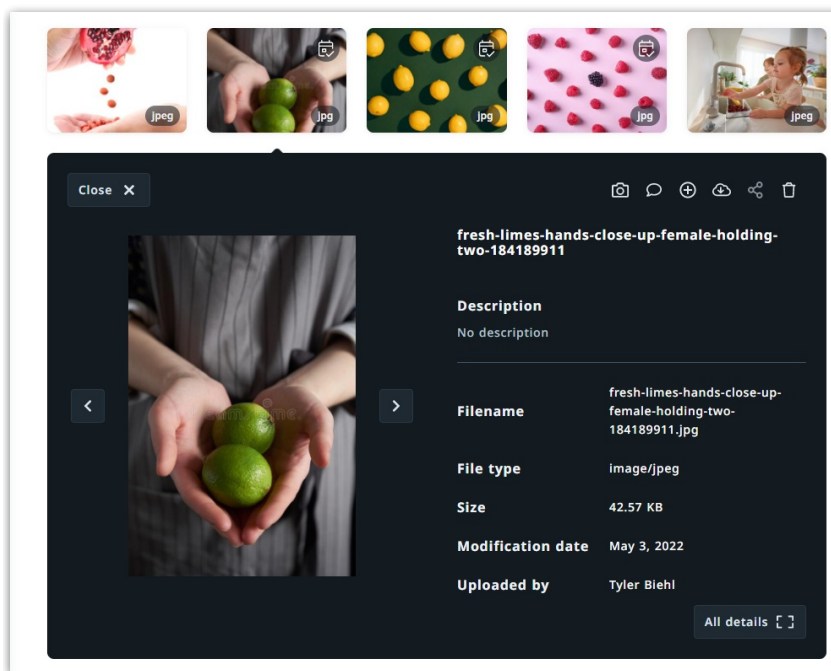
Using the filter panel

On the left side of your screen, select Filters to open up a filter panel to help narrow down your search with advanced settings.



Asset Preview & Action Buttons

Click on an image to view a preview of that asset. In the right bottom corner, you can click "all detail" to get more details of the asset, such as General info, versions/variants, tags, planning, protection, and metadata.



In the right upper corner you can find all actions you can execute on an asset. The actions you are able to take will be based on role and permissions.

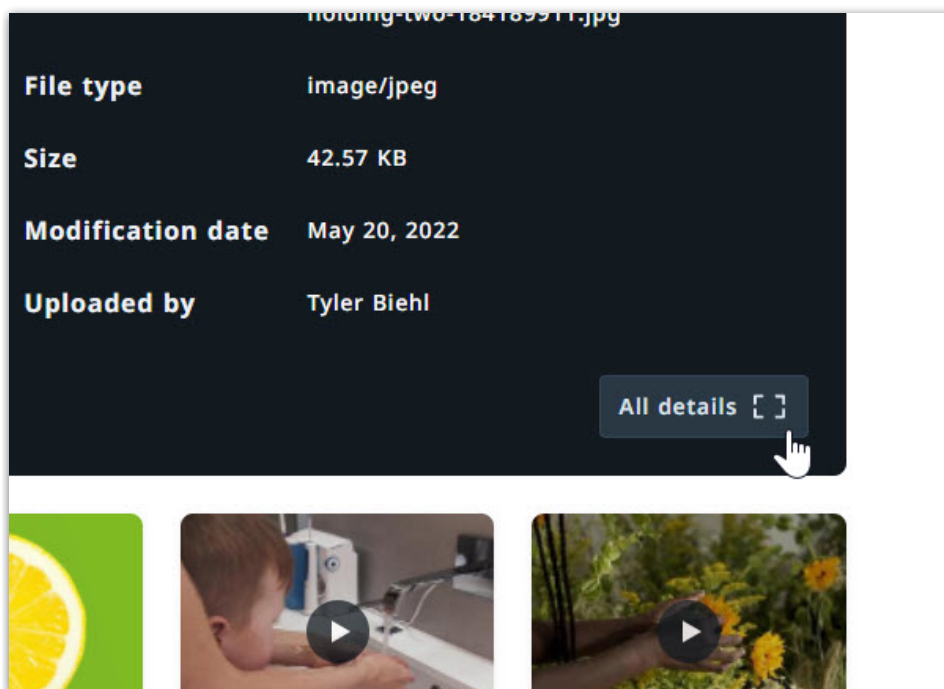


- The **Camera** icon allows you to find a similar image with 'artificial intelligence' (based on the

visual aspect of the asset). This action button will show you an overview with similar images based on the visual aspect of the image. Artificial intelligence is used to search throughout the whole asset manager and show you the images that in some way look like the image you selected.

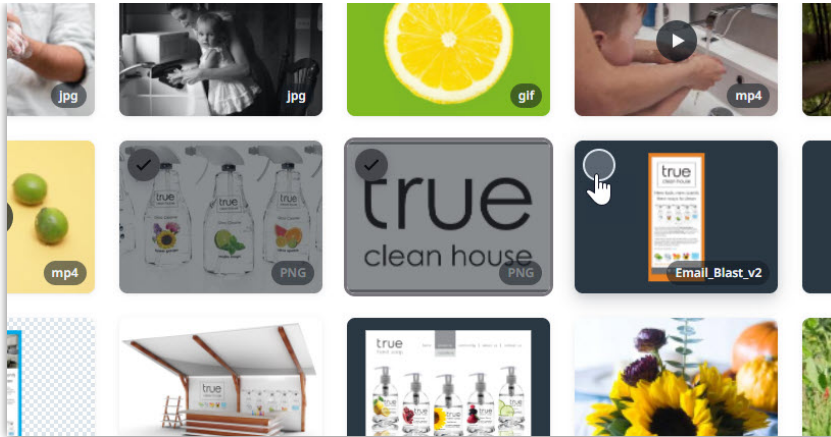
- The **Message** icon allows you to send a message about an asset to other users. You can select if the message should be sent to an individual user or a group of users.
- The **Plus** icon allows you to add an asset to an existing collection.
- The **Download** icon allows you to download the asset to your local files.
- The **Share** icon allows you to share the asset outside of the system.
- The **Crop** icon allows you to crop the image within Lytho. Set your desired dimensions or cut out what you like the best visually.
- The **Trash** icon allows you to delete an asset. Deleted assets can be restored within 30 days in Settings.

In the right bottom corner, click **All details** to view more details of the asset, such as General info, versions/variants, tags, planning, protection, and metadata.

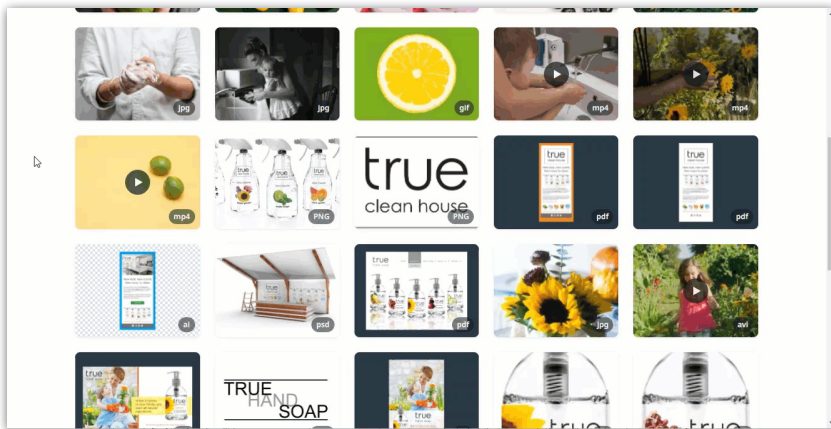


Multi-Selecting Assets

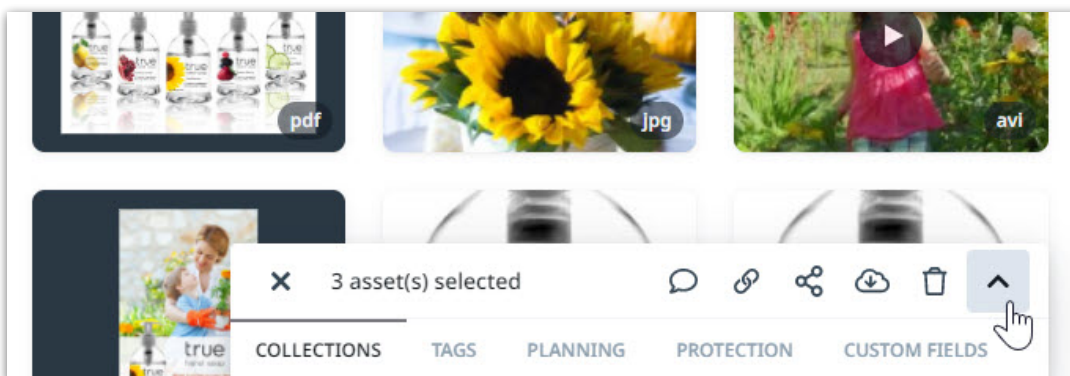
Lytho DAM allows you to select multiple assets at a time to view and take action. Select multiple assets by clicking the checkboxes in the right hand corner of the appropriate asset.



You also have the ability to select multiple assets at a time by clicking and dragging the selector box over the appropriate assets.

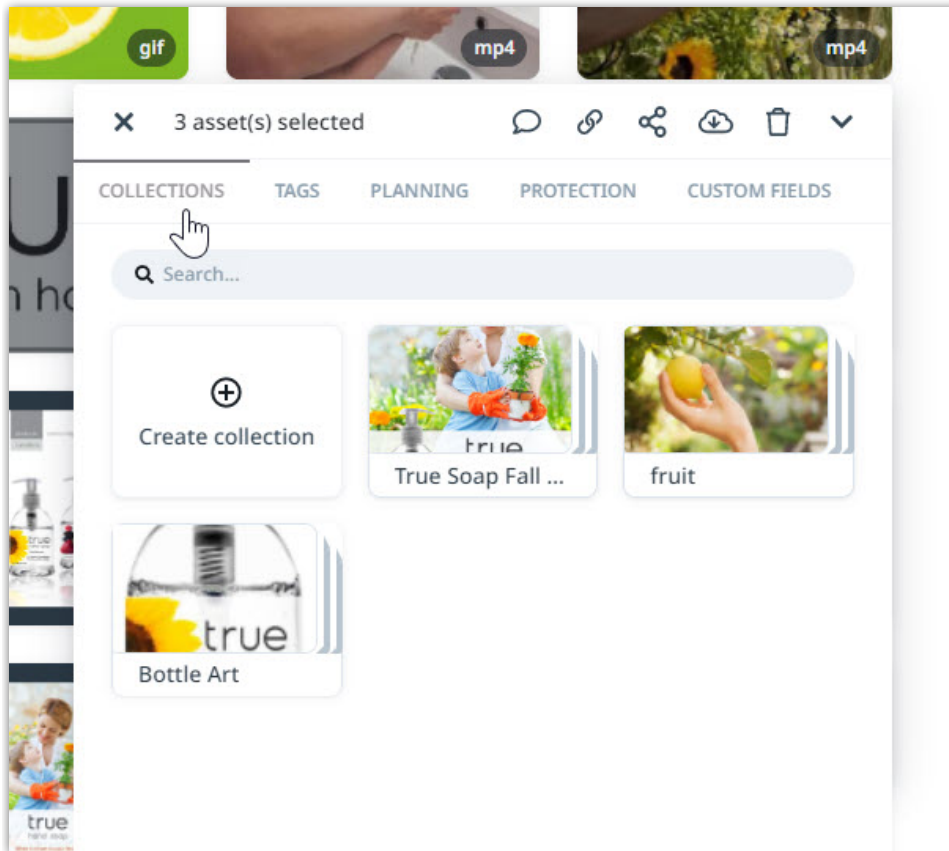


When multiple assets are selected, a batch edit bar appears in the bottom right corner. In the top left of the batch edit bar, you can see how many assets you have selected at that moment. If you would like to de-select this set of assets, click the x-button in the left upper corner. To improve your view, you can expand or shrink the batch edit bar with the arrow button in the right upper corner.

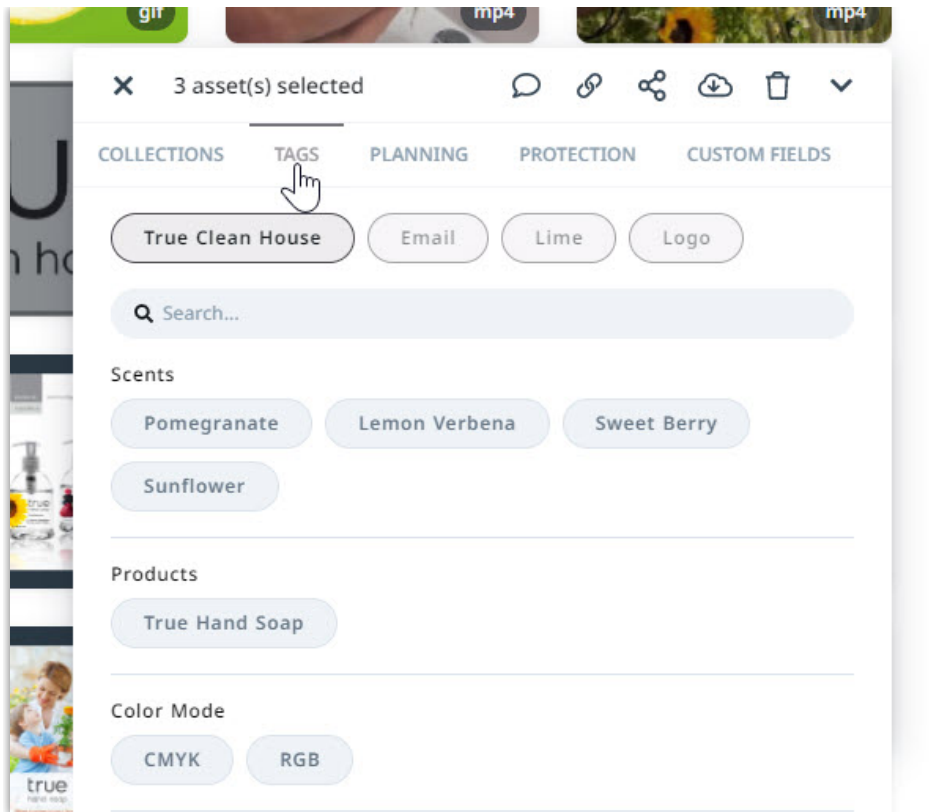


The batch edit bar shows a few actions that you can take with this set of assets. Depending on your user role and assigned rules within the platform, the action buttons on the batch edit bar might be limited.

COLLECTIONS gives you the ability to put a selection of assets in a collection. You can choose to create a new collection for your current selection of assets, or you can add them to an already existing collection.

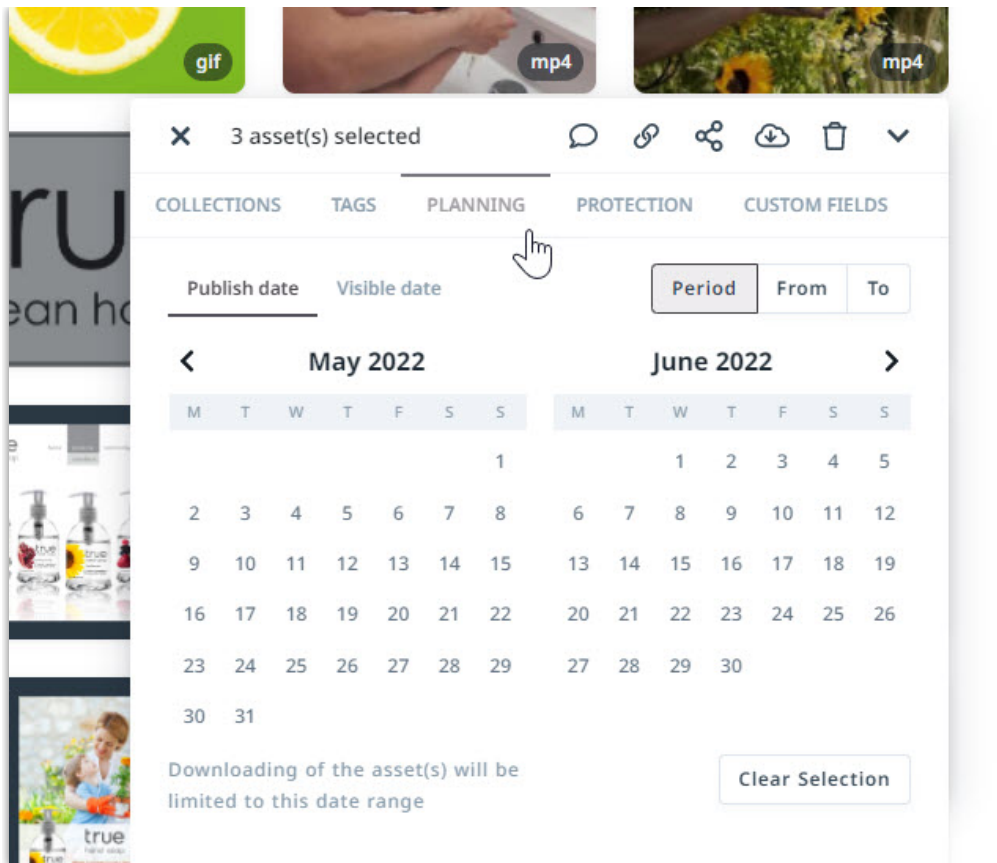


TAGS shows the tags that are linked to all four selected assets, then the tags that are also linked to one or some of the selected assets but not linked to all four selected assets, and finally all other tags in the system that are not linked to any of these four selected assets but which you could add.

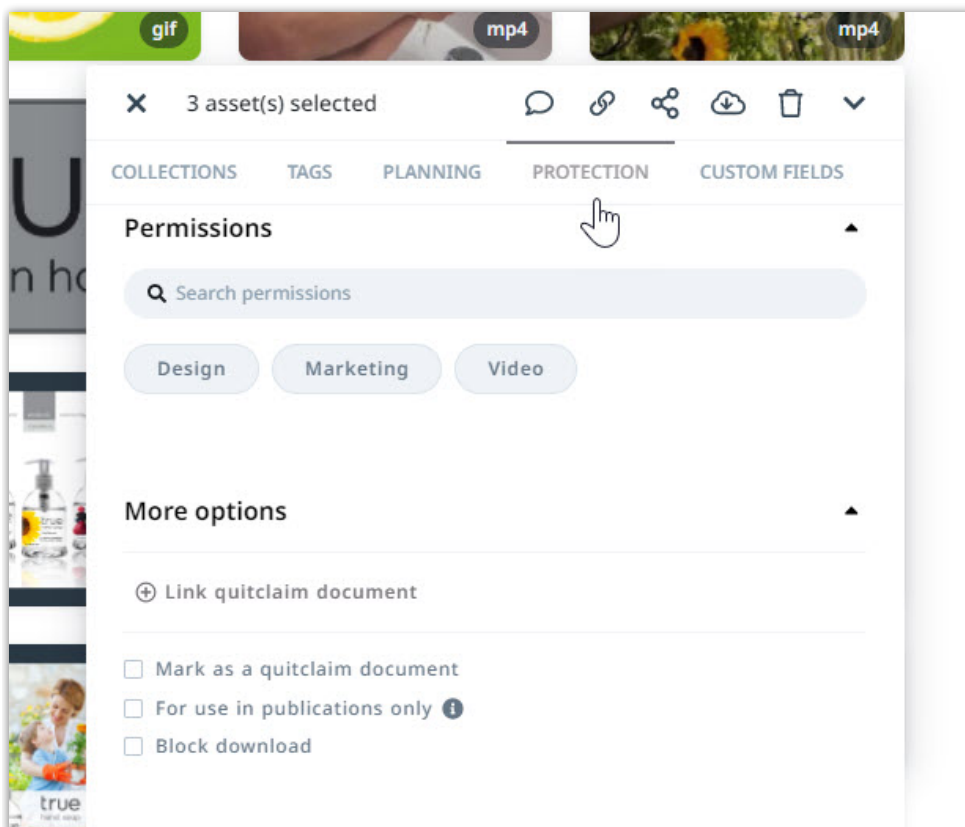


You can use the scrollbar to scroll down and find more tags, or you can use the search bar if there is a specific tag that you're searching for. You can also remove the link between a tag and an asset by using the x-button on the highlighted tags.

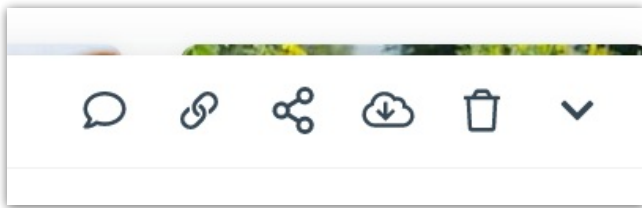
PLANNING allows you to set a date or date range that your asset is allowed to be published or made visible in the Asset Manager. Adding a **Publish date** to your asset will allow an asset to only be shared or downloaded during that date range. Adding a **Visible date** to your asset will hide the asset from being viewed while outside of the set date. Leaving the date fields blank will allow it to remain accessible with no time limitation.



PROTECTION allows you to set permissions for the group of assets and limit who is able to view and/or take specific actions on the assets.



Within the batch edit bar you will also see the option to send a message, share, download, and delete the selected assets.



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